

RAYANNA

From an early age, Rayanna had always been passionate about makeup artistry; she loved color & texture. Although she considers herself a self-taught artist she completed her formal artistry training at Regency Beauty Institute in Phoenix Arizona. Since graduating in 2009, she has worked with multiple modeling agencies as their lead artist, countless photographers, in studio & on-location & grand fashion shows. One fashion show actually led her into the niche she loves so much today: Bridal/Beauty Makeup & Hair!

6 years ago while working at Phoenix Fashion Week, she was approached by a local beauty salon owner and was asked to be the lead makeup artist for his salon; she agreed! The experience working in a salon really changed the way she saw beauty. Beauty was meant for everyone! Not just models, celebrities & A list actors but also brides & everyday women. The salon also allowed her to build on her hair skills and ultimately become

One of the best & most sought after eyelash extension artists in Phoenix.

Today, Rayanna is the lead cosmetology instructor at Avalon Cosmetology and is part of the Makiaj Beauty Family. The combination of both educating the future generation of artists and being able to practice her artistry in both makeup & hair is where she is the happiest.

When asked who her biggest role model is she pauses and smiles: My Future Self!